



# There's More in Store Online

## In-Network. Online. Outstanding.

Eyesight changes. How you buy eyewear is changing, too. That's why you can shop for eyewear at neighborhood retailers, your favorite eye doctor—or simply go online. With Blue Cross and Blue Shield of Illinois vision benefits, you can buy without boundaries.

Shop and buy frames, contacts and sunglasses just like you would in the store—but from your computer, smartphone or tablet. It's fast, it's easy and it's all built into your vision benefits.

### Convenient Online Shopping

- Choose from hundreds of brand-name frames and contacts
- Instantly apply your in-network benefits at checkout
- Enjoy free shipping and returns



[lenscrafters.com](http://lenscrafters.com)



[targetoptical.com](http://targetoptical.com)



[ray-ban.com/insurance](http://ray-ban.com/insurance)



[glasses.com](http://glasses.com)



[contactsdirect.com](http://contactsdirect.com)



## Innovative Answers for Smart Shoppers

### Don't have a current prescription?

Our provider locator on [member.eyemedvisioncare.com/bcbsil](http://member.eyemedvisioncare.com/bcbsil) will help you find the right place for an eye exam.

Members with BCBSIL medical and/or dental coverage can also access their vision benefit information in Blue Access for Members<sup>SM</sup> (BAM<sup>SM</sup>) at [mybam.bcbsil.com](http://mybam.bcbsil.com).

### Get a clear view.

Visit [member.eyemedvisioncare.com/bcbsil](http://member.eyemedvisioncare.com/bcbsil) to learn more.



LENSCRAFTERS



Blue Access for Members<sup>SM</sup> (BAM<sup>SM</sup>) is provided and maintained by Blue Cross and Blue Shield of Illinois, a Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association.

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