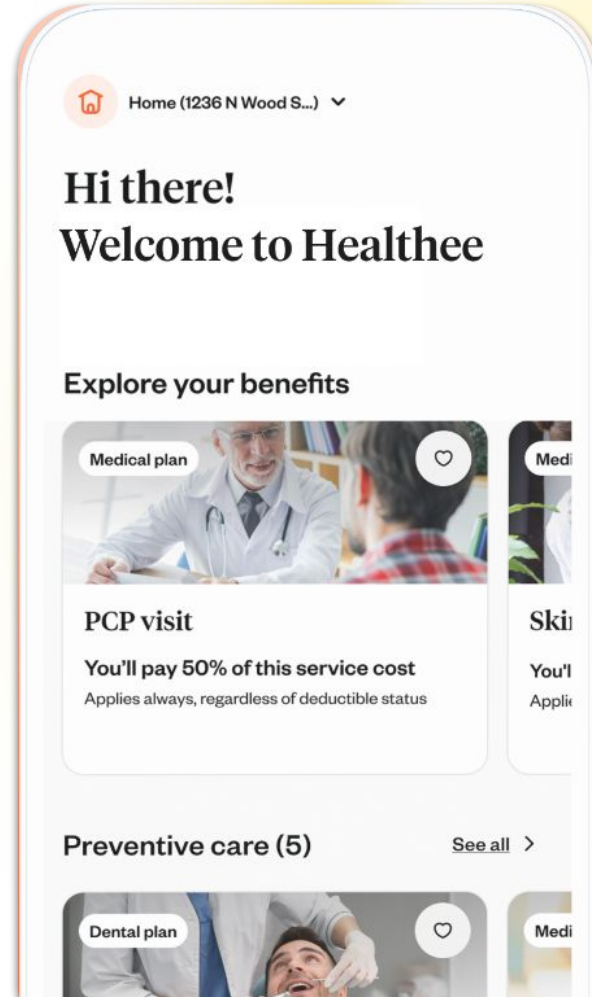




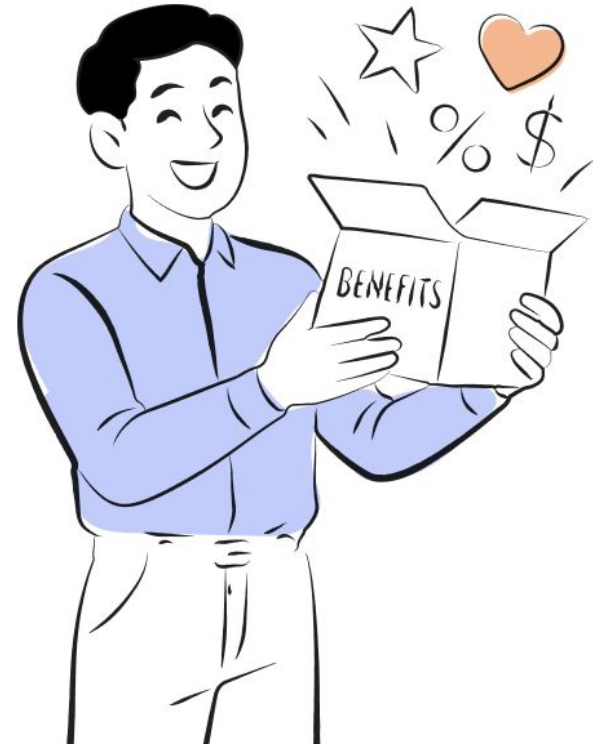
Healththee App Employee Training

Naomi Dym Customer Success Manager
team@support.healththee.com



Agenda

01. Welcome!
02. What is Healthee?
03. What is the PCT?
04. Demo
05. Healthee App
Highlights
06. QA + feedback



“

**Health benefits are simple, easy
to navigate, and affordable.**

— No one, ever.

”

What is Healthee?



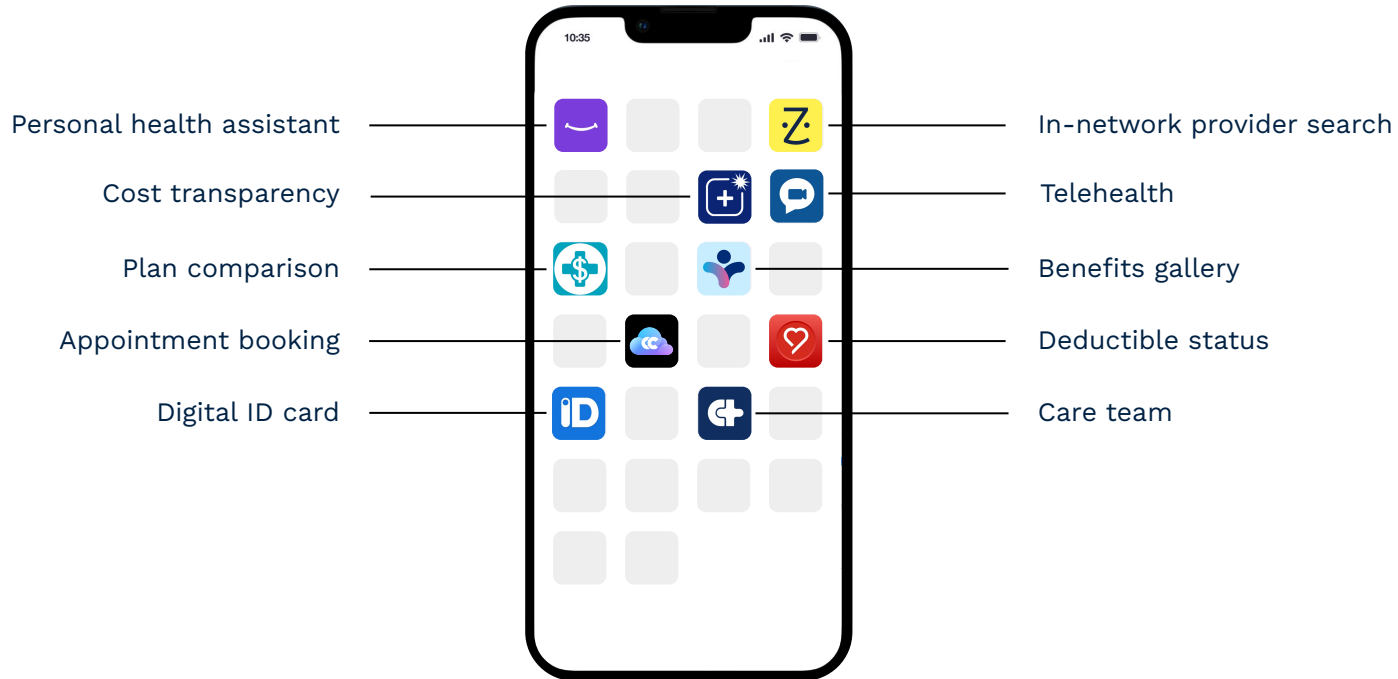
Mission:

Health benefits are confusing, and we want to change that. We help employees better understand their health benefits so they can get their maximum use.

Quick, Easy, Personalized Healthcare:

Healthee is your one-stop shop for all of your health care questions. Whether you need assistance finding a doctor, going through open enrollment, or need information about care and costs - we have you covered.

All your employees' benefits needs ...



... in one seamless healthcare platform.



Personalized experience

AI-powered insights tailored to your health plan, needs, and preferences

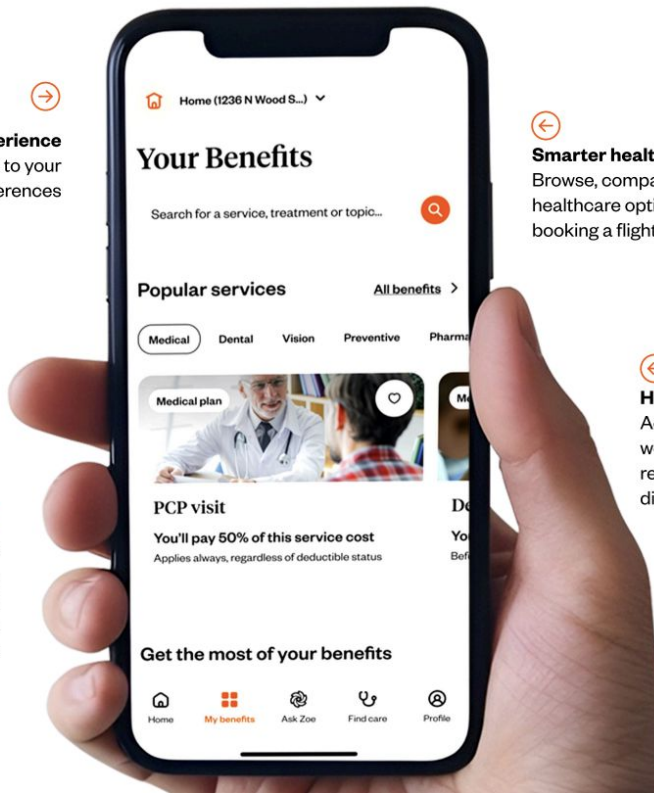
Your personal AI assistant

Zoe takes a proactive approach to your health, so that you can get the most out of your benefits



All-in-One Access

Manage medical, dental, vision, ancillary and more in one place, no more jumping between carrier sites



Smarter healthcare shopping

Browse, compare, and select healthcare options as easily as booking a flight or shopping online

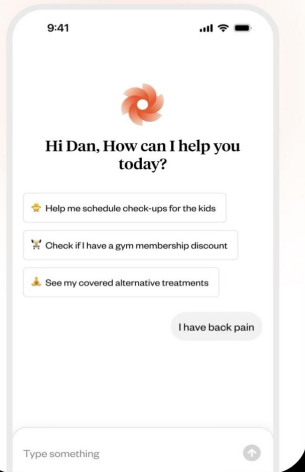


Health & wellness

Access bi-monthly wellness webinars, fitness videos, stress relief techniques and more directly in the app

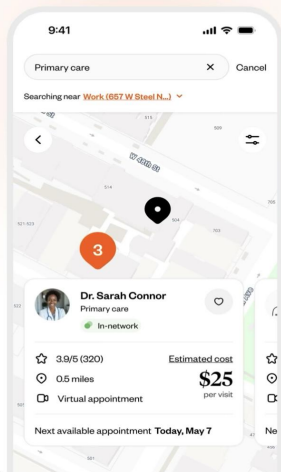
Get

instant answers with Zoe,
your smart health assistant



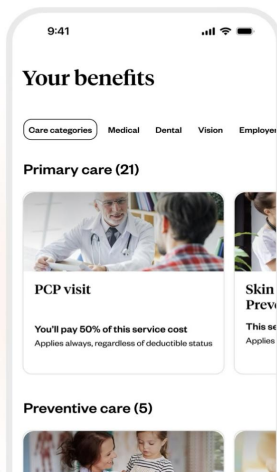
Find

care, see prices, book fast —
all in one place



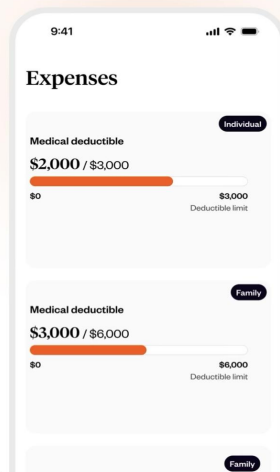
Understand

all your benefits — in one
easy view



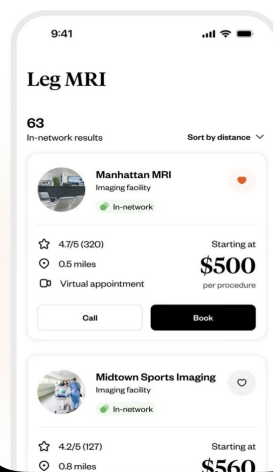
Track

your expenses & deductible
with your cards always handy



Save

on care — compare costs &
avoid surprise bills



It's Open Enrollment Time!



Timeline

Open enrollment is Nov
10 - 21.



Explore

Explore your benefits
offering.



Compare

Compare between
plans to understand
which one meets your
changing healthcare
needs.

Subject: {{First Name}},
Article Student Living is
inviting you to pick your
plans with Healthee!

healthee

Naomi, it's time to get your health benefits into shape!

Pick my plans

This is your chance to pick the health plans for you and your family. But don't worry — we're here to guide you through the process. With Healthee's Plan Comparison Tool, you can easily and confidently choose the best plans for you and your family — and it's completely FREE!

Choose your plan today so you can start getting Healthee.

Choose your plans, add additional benefits, and enroll

Thanks. Ready to get started?

Go

Proceed to Enrollment

Pick my plans

Health insurance made simple

Hassle-free enrollment

Personalized benefits recommendations

Questions? Reach out to us at team@support.healthee.com

Download on the App Store

GET IT ON Google Play

213 West 35th st. F 11, New York, NY 10001

Hi Sarah,

Let's find the right health plan for you

Get started



Transform your Open Enrollment Experience



Employee empowerment

Personalized open enrollment decision support to boost satisfaction and wellness outcomes

●

About you

●

Who's covered

●

Your lifestyle

●

Your health

●

Looking ahead

●

Your priorities

●

Financial snapshot



Your responses are private
We never share any of this with your employer or outside parties.

How would you describe your knowledge about health insurance plans?

I need guidance
I'd like help understanding my options, finding plans for my budget and needs, and learning key terms.

I know what I want
I have a good sense of the plan type, carrier, and costs I'm looking for and want to compare options.

Save time and reduce stress

Reduced time spent on complex health plan documents

Good job!

Accident plan

Accident Insurance Enhanced - 2025
Coverage for: Naomi Dym

Short-term disability plan

Prudential STD \$1500 ER Paid - 2025
Coverage for: Naomi Dym

Life plan

Basic Life - 2025
Coverage for: Naomi Dym

Medical plan

BOBS - PPO 1500 - 2025
Coverage for: Naomi Dym



Pay per period
\$189

Dental plan

MetLife - Standard Plan - 2025
Coverage for: Naomi Dym



Pay per period
\$12.82

Vision plan

MetLife - Enhanced Vision Plan - 2025
Coverage for: Naomi Dym



Pay per period
\$3.27



Download



Share

\$207.78 / Total per paycheck

To complete your open enrollment, you must finalize your selections in Workday.

Proceed to enrollment

Re-compare plans

Effortless understanding

Tools, tips and guidance on plan types, HSAs, FSAs, and more, ensuring effortless understanding of healthcare domain

What is an FSA (Flexible Spending Accounts)?

A Health Care FSA lets you set aside money from your paycheck, before taxes, to help pay for qualified health expenses. This lowers your taxable income and helps you save on out-of-pocket costs for medical, dental, and vision care.



Tax savings

Use pre-tax dollars to pay for eligible health expenses, reducing what you owe in taxes.



Full amount

You get the full annual contribution of the plan



Use it or lose it

Funds usually expire at the end of the plan year, including any unused funds.



Covers more

From prescription drugs to vision care

Plan Highlights

- ✗ Not eligible for HSA
- ✓ PCP visits are covered with a \$3 copay after your deductible
- ✓ Specialist visits are covered with a \$50 copay regardless of your deductible
- ✓ Referral is not required to see specialist
- ✓ Out-of-network coverage
- ⚠ 1/2 of your providers in-network

BCBS Illinois

PPO

Top recommended

BCBS - PPO 1500 - 2025

\$189 Per paycheck

FSA



LPFSA

Estimated yearly total

How much you'll pay per year, including premiums

\$6,190 - \$6,840

Annual deductible

What you'll pay before the plan kicks in

\$1,500

Full details

Select plan

Customized data

Tailored views cater to your needs, enabling smoother, detailed plan breakdowns

Compare Plans		
	BCBS - PPO 1500 TTS - 2025	BCBS - PPO 1500 - 2025
	<button>Select plan</button>	<button>Remove plan</button>
Costs breakdown		
Cost per paycheck	\$189 ()	\$189 ()
Annual deductible	\$1,500 (Individual)	\$1,500 (Individual)
Out-of-pocket max	\$4,500 (Individual)	\$4,500 (Individual)
Saving account	---	---
Total Annual Cost		
Estimated yearly costs	\$6,190 () - \$6,840 ()	\$6,190 () - \$6,840 ()

Filter by

Clear All

Type (2)



- ☐ PPO
- ☐ HMO

Saving accounts

- ☐ HSA

My providers (2)



- ☐ John Krejoi
- ☐ Mary Blanco

+ Add / edit providers

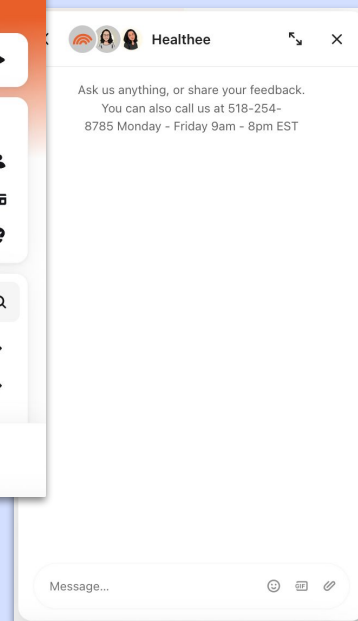
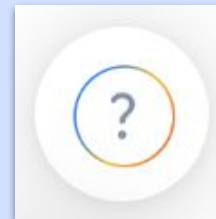
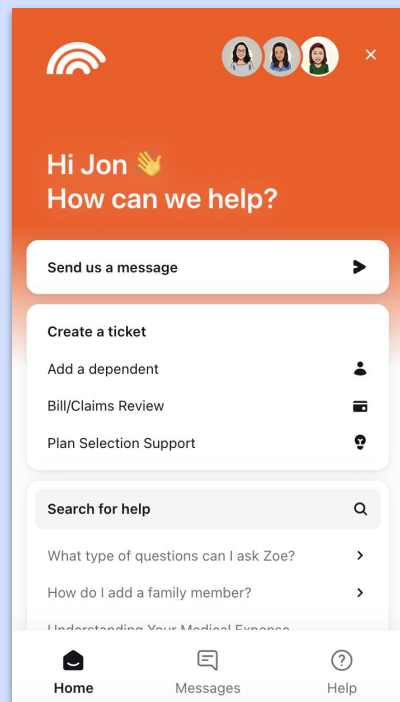
Referral preferences

- ☐ Referral is not required for specialist visits

Routine care costs

Expert concierge

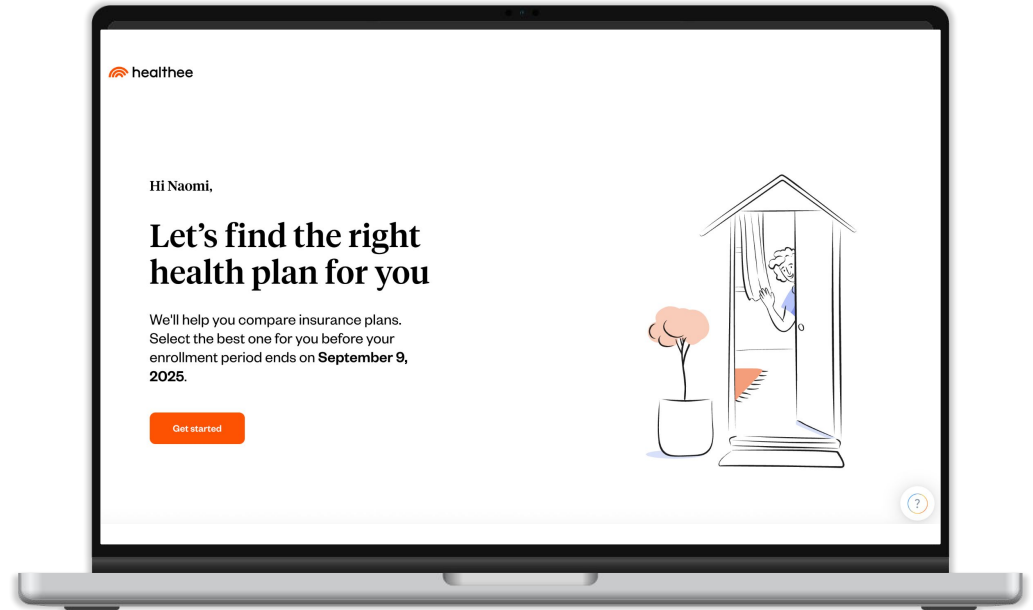
Live benefits expert support available for a concierge-type service



Let's see how it works!



<https://pct.healthee.co/login>



**Questions? Email:
team@support.healthee.com**

Subject: Article Student Living is inviting you to access your healthcare benefits with Healthee!



Congrats Naomi!
Your Healthee benefits
are waiting for you in the
app



██████ has partnered with Healthee to get your healthcare in order in one simple, easy-to-use platform.

Now you can easily manage complex health benefits and insurance for you and your entire family!

On top of all the awesome benefits you get with Healthee, you can:



Easy access

Easily access all your Healthee information on our mobile app



Get control over your spending

Know your healthcare costs in advance and get the most out of your benefits



Healthier lifestyle

Receive healthcare recommendations and information to help you lead a healthier lifestyle



Virtual care assistant

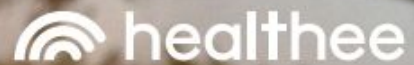
Meet ZOE, your virtual healthcare assistant providing answers to your questions 24/7

Start using my benefits!

Questions? Reach out to us at zoe@healthee.com



213 West 35th st. F 11, New York, NY 10001

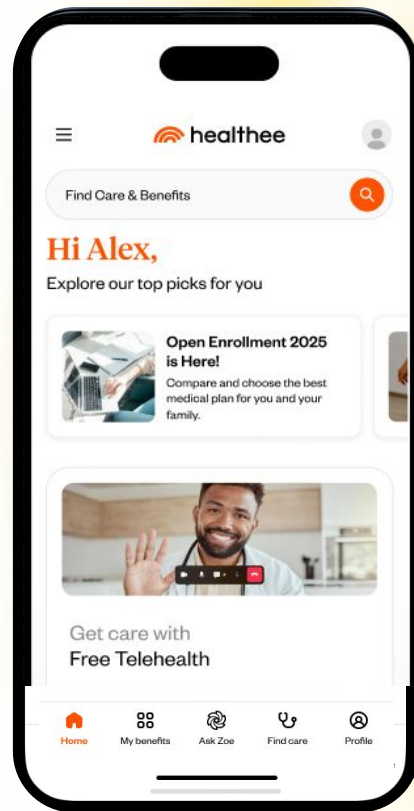


Hello simple healthcare

**How can you get the most
out of your Healthee App?**

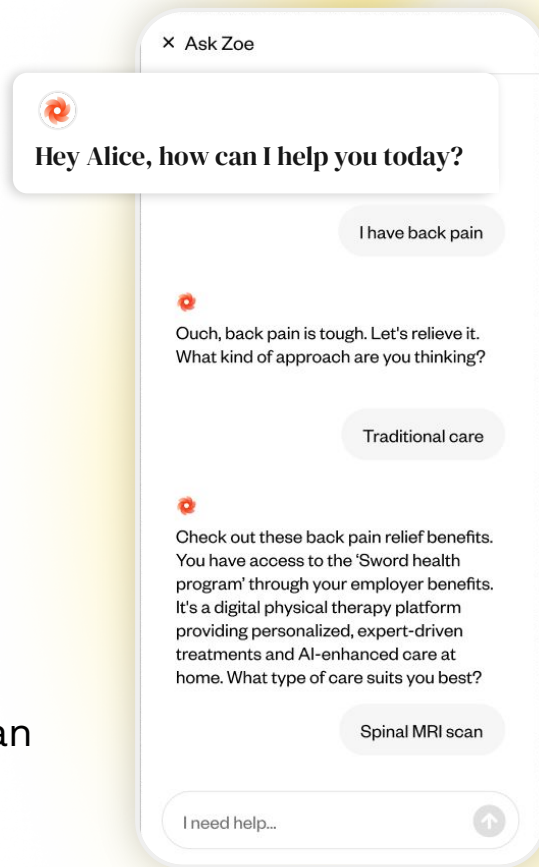
Personalized homepage.

- **Discover benefits** on a simple, easy-to-navigate homepage.
- **Understand coverage** at a glance with personalized care recommendations.
- **Discover employer benefits** through surfacing of point solutions

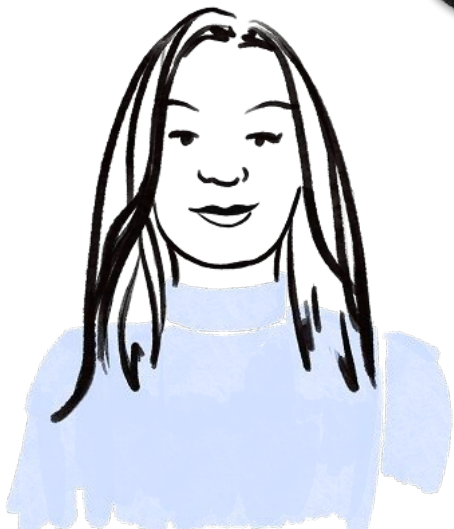


Meet Zoe, Your Smart AI Health Assistant.

- Powered by AI, Zoe is available **24/7/365**
- Simplifies **healthcare terms and explains accumulators.**
- Provides detailed information on **coverage, costs, and in-network options.**
- Offers **insights on out-of-pocket expenses.**
- **Robust support** Zoe connects you to our human Benefits Specialists when needed.



What Questions Can Zoe Answer?



**What is my
member ID?**

**Which
specialists
can I see for
\$35 or less?**

**What are
some care
options for
back pain?**

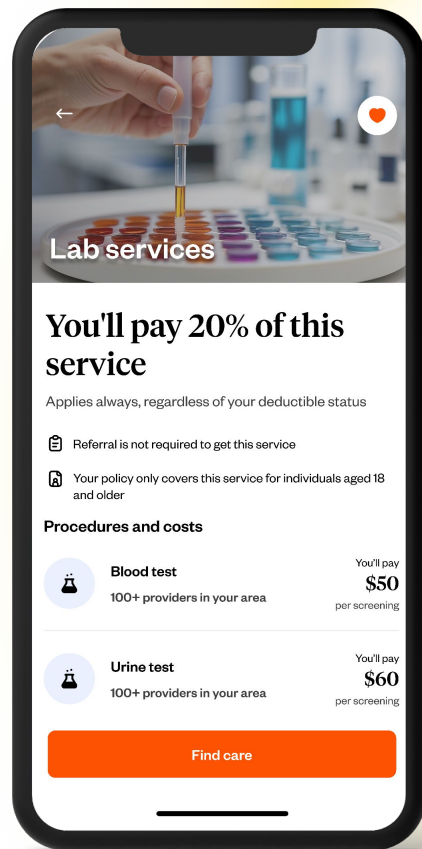
**Where can I
get a flu
shot?**

**How much
is my
individual
deductible?**

**What are
my
nutrition
benefits?**

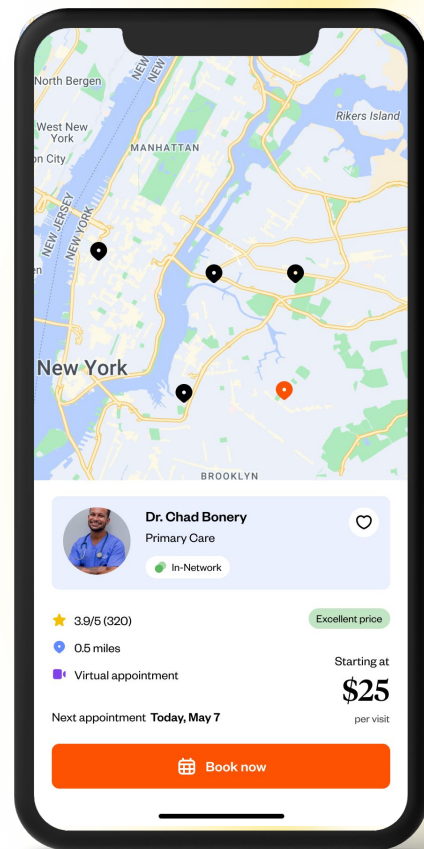
Save (even more) costs.

- **Save money** by knowing how much a procedure or provider visit will cost.
- **Compare costs across services instantly** so you can make smarter choices and avoid surprises.
- **Understand your benefits clearly** and see which services are fully covered at no cost.
- **Less clicks** cost information is now easier to find than ever



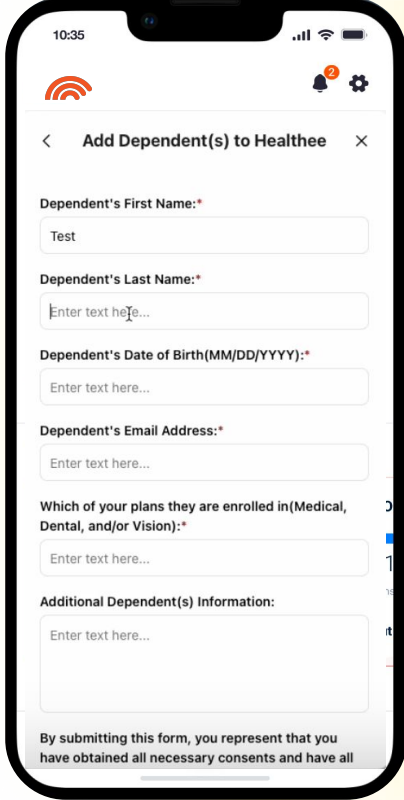
Find care easily.

- **Find** nearby, in-network providers with accurate, up-to-date data
- **Advanced search** across providers, procedures, and benefit categories
- See **upfront costs** before booking
- **Book and manage appointments** directly in the app
- **Save your favorite providers** for easy access later



Add your family members.

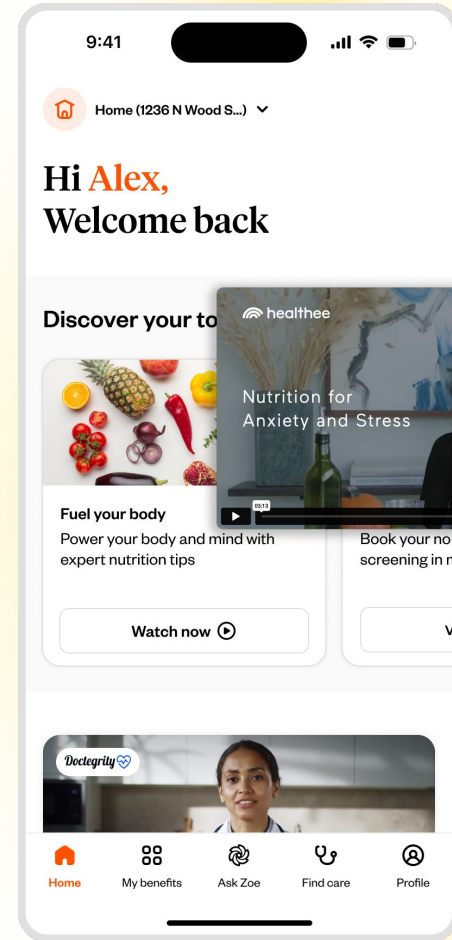
- **Dependents** can receive their own Healthee account by contacting the benefits specialist team directly through the app.
- Easily track family deductibles by unlocking full details via the '**My Deductible**' section after entering your Member ID.



The screenshot shows a mobile app interface for adding a dependent. At the top, the status bar shows the time 10:35, signal strength, Wi-Fi, and battery. The app header features the Healthee logo (three orange curved lines) on the left and a notification bell with a red '2' and a settings gear on the right. The title bar reads '< Add Dependent(s) to Healthee ×'. The form contains several input fields: 'Dependent's First Name:*' with the text 'Test'; 'Dependent's Last Name:*' with a placeholder 'Enter text here...'; 'Dependent's Date of Birth(MM/DD/YYYY):*' with a placeholder 'Enter text here...'; 'Dependent's Email Address:*' with a placeholder 'Enter text here...'; 'Which of your plans they are enrolled in(Medical, Dental, and/or Vision):*' with a placeholder 'Enter text here...'; and 'Additional Dependent(s) Information:' with a placeholder 'Enter text here...'. At the bottom, a disclaimer states: 'By submitting this form, you represent that you have obtained all necessary consents and have all'.

Health and Wellness Content

- **Bimonthly live** expert-lead webinars on health and wellness topics
- Collection of **50 pieces of video content** on wellness including nutrition, fitness, family health, sleep, stress etc.
- **Available in-app** anytime
- Video content library is **updated regularly** with new pieces of content





Tools for managing stress

Learn mindfulness techniques & daily stress-relief practices.

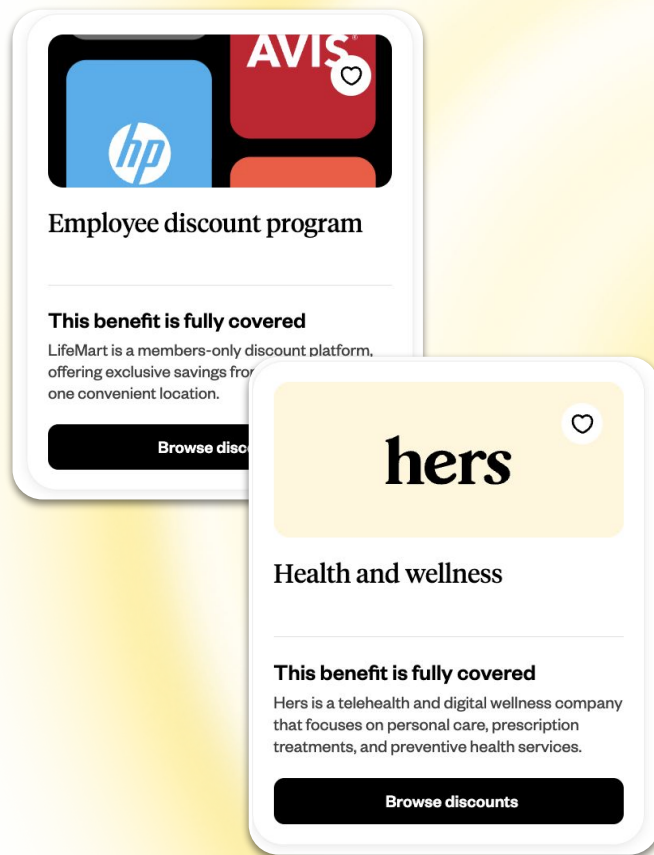


Free webinar | November 13th, 7:00pm ET
With **Dan'yelle Williamson**, Yoga & Meditation Instructor
Scan the QR code to sign up

New Healthee Perks

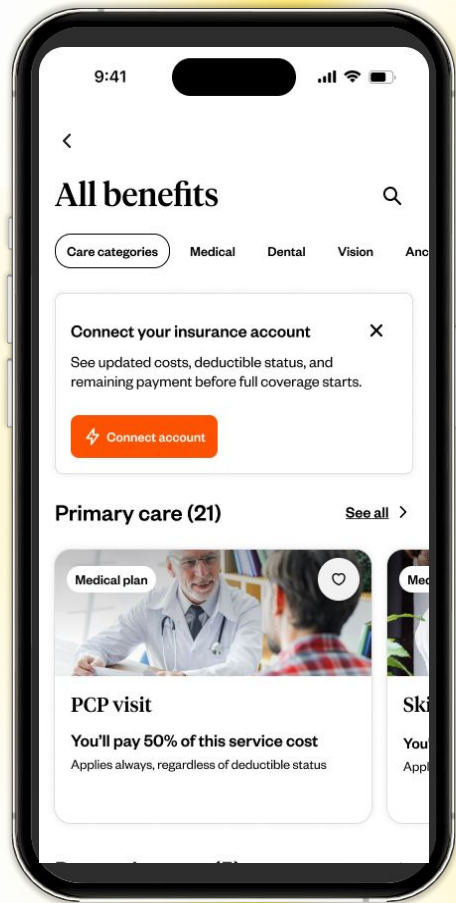
Healthee is excited to bring you two new partnerships designed to help you save more and feel your best.

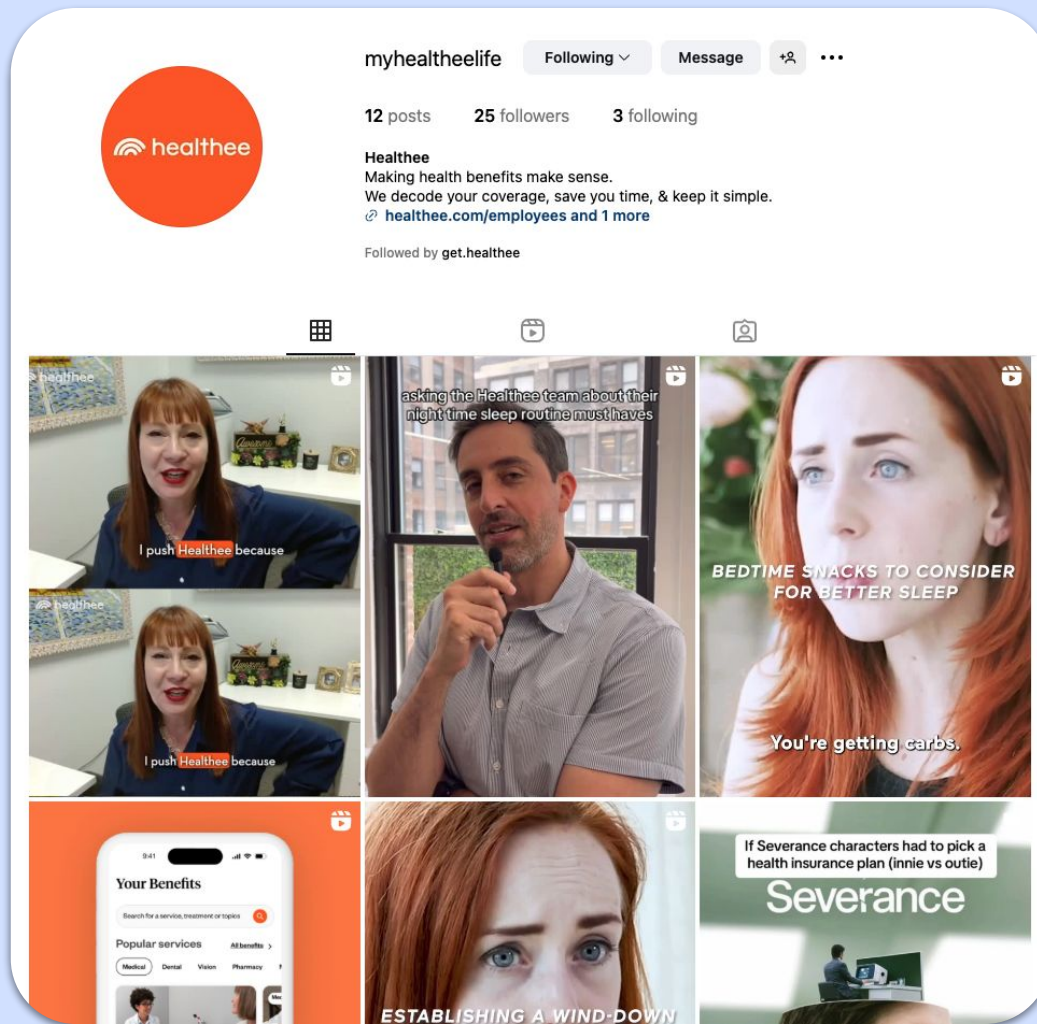
- **LifeMart:** Unlock top-tier discounts on travel, wellness, electronics, groceries, and more — all through a secure, opt-in experience.
- **Hims & Hers:** Access affordable, discreet telehealth services for mental health, skincare, primary care, and more, with treatments and medications delivered right to your door.



Everything in one place.

- **View all your benefits** in one place.
- **No need to access** multiple websites and search endlessly.
- **Access digital ID cards** so you never lose your member ID card again.





**More Coming
Soon!**



Q&A

Get the Most Out Of Healthee

Want a refresher? Join our next Healthee App training!

[Registration Link](#)



Thank you

Naomi Dym Customer Success Manager
team@support.healthee.com

